

Krewe Of Amalee, Inc
MARDI GRAS DOG PARADE AND FESTIVAL
www.delanddogparade.com



Sponsorship Benefits 2023-2024

Gold - \$25,000

- Event will be marketed as Krewe of Amalee Mardi Gras Dog Parade and Festival sponsored by Gold Sponsor (your company name).
- Gold Sponsor will be Grand Marshal at the beginning of the parade.
- Parade participation fee waived. Mardi Gras or Event Theme required.
- 20' x 10' sponsor space at downtown Festival location the day of the parade. One 6' table and 2 chairs provided.
- Stage recognition at Festival event after the parade.
- Company/Business logo placement on Event Street Banner.
- 8 tickets to the VIP hospitality tent on East Indiana Ave. and exclusive parade viewing area at Woodland Blvd. starting at 10:00 AM till parade ending.
- Company/Business logo on 3 full-page thank you ads in the DeLand/West Volusia Beacon. December, January, and February editions. Your company/Business logo will be printed as Gold Sponsor.
- Live link for one year and company logo on Krewe of Amalee Mardi Gras Dog Parade and Festival Website as Gold Sponsor.
- Social Media Promotion and Recognition.
- Company/Business Logo on event poster.
- 8 Seats for Krewe of Amalee Annual Ball – by invitation only.
- 8 invitations to Sponsor Cocktail Party on the week before the parade. Extra invitations can be purchased at \$50.00 each.
- Company/Business Logo on back side of commemorative Mardi Gras Dog Parade and Festival T-shirts.
- 10 commemorative Mardi Gras Dog Parade and Festival T-shirts.
- 3 boxes of throw beads for parade use.
- 1 MGD Proud Sponsor yard sign.
- Recognition on day of event flyer.
- Invitation to Charitable Donations event.
- First right of refusal of Sponsorship Level for the following year's event.
- Payments Due by November 30th to receive all benefits.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. OUR REGISTRATION NO IS: CH59626. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

2024 Mardi Gras Dog Parade - February 10, 2024

Gold - Sponsorship Commitment Form (\$25,000)

(Please see other side for Sponsorship Level Details)

www.delanddogparade.com

You can complete the application and pay online at www.delanddogparade.com OR you can fill this application and mail to
Krewe of Amalee @ PO Box 256, DeLand, FL 32721.

Name of Business/Individual Sponsor: _____

Mailing Address: _____

Contract Person: _____

Phone number: _____

Email address: _____

Business website: _____

If applicable, please provide business logo via email to sponsor@dogparadedeland.com.

Sponsorship must be paid in full by November 30, 2023. Checks made payable to: The Krewe of Amalee, Inc.
Credit/Debit card options available, a fee of 3.4% will be added.

Credit Card # _____ Exp: _____ CVV: _____ ZIP: _____

MAIL FORM (& CHECK) to The Krewe of Amalee, Inc. PO Box 256, DeLand, FL 32721.

	Small	Medium	Large	X-Large	XX-Large
10 (ten) - UNISEX T-shirts					

	Float	Vehicle/ Golf Cart	Walking w/ group	None	Yes	No
Parade participation:					Will you have music?:	

	Yes	No	Yes	No
Vendor participation:			1 Table & 2 chairs needed:	

	Yes	No
Bringing own business/personal tent?:		

ADD ONS:	Yes	# of Boxes	No
(\$70 per box, incl sales tax)			

Per box, 5 bags of 144 bead strands for a total of 720 strands
NOTE: 3 boxes of beads are included in your sponsorship level
(Please add to your sponsorship commitment total)

<u>SUMMARY OF SPONSORSHIP</u>	
Sponsorship Level:	\$ _____
ADD Ons:	\$ _____
TOTAL PAYABLE:	\$ _____

Krewe member solicitor: Name: _____

Repeat Sponsor?:	Yes	No

Signature: _____

By signing this form you agree to the terms of the agreement enclosed.
 These terms can also be found on our website www.delanddogparade.com

Thank you for your support of DeLand's best "doggone" parade! • www.delanddogparade.com