

*Krewe Of Amalee, Inc*  
MARDI GRAS DOG PARADE AND FESTIVAL  
www.delanddogparade.com



**Sponsorship Benefits 2023-2024**

**Queen's Court - \$2,500**

- Parade participation fee waived. Mardi Gras or Event Theme required.
- 10' x 10' sponsor space at downtown Festival location the day of the parade. One 6' table and 2 chairs provided.
- Company/Business logo placement on Event Street Banner.
- 5 tickets to the VIP hospitality tent on East Indiana Ave. and exclusive parade viewing area at Woodland Blvd. starting at 10:00 AM till parade ending.
- Company/Business logo on 3 full-page thank you ads in the DeLand/West Volusia Beacon. December, January, and February editions. Your company/business logo will be printed as Queen's Court Sponsor.
- Live link for one year and company logo on Krewe of Amalee Mardi Gras Dog Parade and Festival Website as Queen's Court Sponsor.
- Social Media Recognition.
- Company/Business Logo on event Poster.
- 5 invitations to Sponsor Cocktail Party on the week before the parade. Extra invitations can be purchased at \$50.00 each.
- Company/Business logo on back side of commemorative Mardi Gras Dog Parade and Festival T-shirts.
- 4 commemorative Mardi Gras Dog Parade and Festival T-shirts.
- 1 box of throw beads for parade use.
- 1 MGD Proud Sponsor yard sign.
- Recognition on day of event flyer.
- Invitation to Charitable Donations event.
- Payments Due by November 30th to receive all benefits.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. OUR REGISTRATION NO IS: CH59626. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# 2024 Mardi Gras Dog Parade - February 10, 2024

## Queen's Court - Sponsorship Commitment Form (\$2,500)

(Please see other side for Sponsorship Level Details)

[www.delanddogparade.com](http://www.delanddogparade.com)

You can complete the application and pay online at [www.delanddogparade.com](http://www.delanddogparade.com) OR you can fill this application and mail to  
**Krewe of Amalee @ PO Box 256, DeLand, FL 32721.**

Name of Business/Individual Sponsor: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Contract Person: \_\_\_\_\_  
Phone number: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Business website: \_\_\_\_\_

If applicable, please provide business logo via email to [sponsor@dogparadedeland.com](mailto:sponsor@dogparadedeland.com).

**Sponsorship must be paid in full by November 30, 2023. Checks made payable to: The Krewe of Amalee, Inc.**  
**Credit/Debit card options available, a fee of 3.4% will be added.**

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ ZIP: \_\_\_\_\_

**MAIL FORM (& CHECK) to The Krewe of Amalee, Inc. PO Box 256, DeLand, FL 32721.**

	Small	Medium	Large	X-Large	XX-Large
4 (four) - UNISEX T-shirts					

	Float	Vehicle/ Golf Cart	Walking w/ group	None
Parade participation:				

	Yes	No
Will you have music?:		

	Yes	No
Vendor participation:		

	Yes	No
1 Table & 2 chairs needed:		

ADD ONS:	Yes	# of Boxes	No
(\$70 per box, incl sales tax)			

Per box, 5 bags of 144 bead strands for a total of 720 strands

**NOTE: 1 box of beads are included in your sponsorship level**  
**(Please add to your sponsorship commitment total)**

	Yes	No
Bringing own business/personal tent?:		

<u>SUMMARY OF SPONSORSHIP</u>	
Sponsorship Level:	\$ _____
ADD Ons:	\$ _____
TOTAL PAYABLE:	\$ _____

Krewe member solicitor: Name: \_\_\_\_\_

	Yes	No
Repeat Sponsor?:		

Signature: \_\_\_\_\_

By signing this form you agree to the terms of the agreement enclosed.  
These terms can also be found on our website [www.delanddogparade.com](http://www.delanddogparade.com)

**Thank you for your support of DeLand's best "doggone" parade! • [www.delanddogparade.com](http://www.delanddogparade.com)**